



Revelstoke Nordic Ski Club

2020-2021 Annual Report

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2021 Annual General Meeting Agenda

Revelstoke Nordic Ski Club Annual General Meeting

7:00 PM June 17th, 2021

Virtual Meeting via Zoom

Quorum Established:

Board Members Present:

Staff Members Present:

Regrets:

- 1. Call to order**
- 2. Welcome and Introductions**
- 3. Approval of AGM Agenda**
- 4. Approval of the AGM Minutes from June 17th, 2020**
- 5. Reports & Questions**
 - a) President (Jeff Wilson)
 - b) Finance (Rob Serrouya)
 - c) Executive Director (Bridget Daughney)
 - d) Lodge Manager (Paula Martens)
 - e) Operations (Duane Dukart & Ken Gibson)
 - f) Coach (Matt Smider)
 - g) Membership (Suzanne Grieve & Laurel Corrigan)
 - h) Athlete Development (Chad Smith)
 - i) Social Media (Ashley Schweitzer, Paula Martens & Bridget Daughney)
- 6. Election of Directors**
- 7. Membership Draw**
- 8. Adjournment**

President's Report

It is with relief and a sense of pride that I say thank you to our members, our volunteers, our staff, and our board of directors for a ski season that presented exceptional challenges but still managed to exceed expectations.

Our membership numbers set records once again; our grooming team provided excellent conditions from November through to April; our staff worked efficiently and safely to provide quality service; our Ski League and Race Programs provided engaging opportunities for athlete development and fun; and the board invested time and energy to honour the vision of the club.

I want to thank the board members and the volunteers serving on our committees for their diligence, their skills, and their dedication to the club. They have all been a pleasure to work with, and their goals and achievements are in the reports to follow. This year, Rob Serrouya will be stepping down from the board so I would like to thank him for his years of service to the club. He has served as our Vice President, President, and this year as our Past President and Finance Committee Chair. Rob brought a wealth of knowledge, a love of all things Nordic, and an unparalleled wizardry with spreadsheets to the board. I especially appreciate his willingness to steer the Finance Committee this year as we did not have a treasurer. With the recent growth of our club and the ambition of our project work, we are very grateful that Rob knows how to party with a pivot table.

The success of our club has allowed us to maintain five staff positions. This year, we welcomed Ashley Schweitzer to our office staff. Paula Martens and Duane Dukart managed the lodge and our operations once again. We are certainly fortunate to have their expertise and experience in these key roles. Bridget Daughney also returned for her second year as our Executive Director. As the 'bridge' to the board and a key connection to our community partners, Bridget has been instrumental in building relationships, maintaining the focus of our club, and securing grants to help the club serve our membership and community. On behalf of the members of the RNSC and our guests, thank you to our staff. We are lucky to have such a cohesive and dedicated team at the RNSC.

This year, there were tears and a fond farewell for the fifth member of our staff, Matt Smider. Matt finished a successful, decade-long run as the RNSC Head Coach, he pioneered the Executive Director position for the club, he was instrumental in recent developments to our trail network, and he shared his love of Nordic skiing with athletes and adults alike. As I stated in a late-season Nordic News, Matt has inspired a decade of growth and fun at our club, and I am grateful that we've all been caught up in 'Smider's Web'.

I am also thankful for our membership and the continued support from our community. This year, our membership grew and our community partners helped us realize projects in our strategic plan. Please see the list of all organization donations, grants and contributions in the "Thank You" section of this annual report. In particular, I would like to acknowledge the major financial support that we received from the Columbia Basin Trust and the City of Revelstoke.

Nordic skiing is the cornerstone of our club, and this past winter proved that it is a viable and desirable option for health and wellness during a pandemic. It is my hope that you enjoyed your season with RNSC and that Nordic skiing provided you with some respite and some joy. It has been an honour to serve as your president, and I hope to see you all next year.

Sincerely,
Jeff Wilson
President

Financial Report

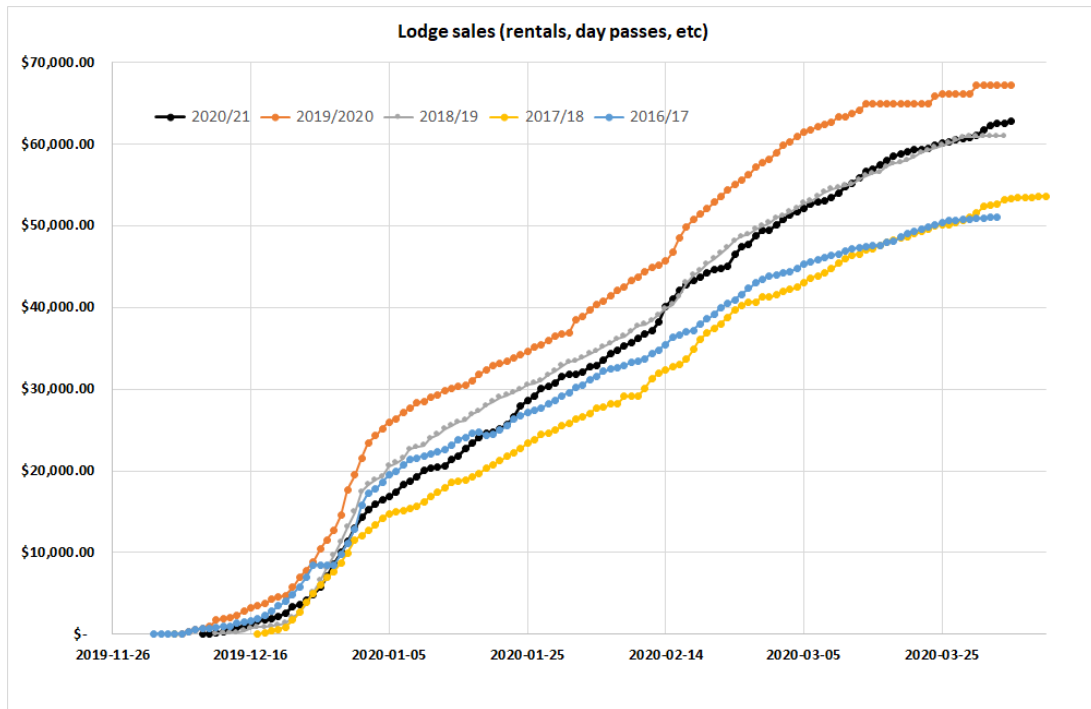
There are two aspects to RNSC budget tracking, the Core Club and Ski League. In this section we are reporting on financials for the Core Club, and below we report on Ski League.

We finished the fiscal year end, March 31 2021, with \$225,371.03 in assets. We have \$57,076.56 in liabilities, which includes an interest-free loan of \$40,000 to CEBA (Canada Emergency Business Account - a COVID-19 mitigation measure). However, we only have to return \$30,000 of this loan, so our actual liabilities are \$47,076.56. By subtracting \$47,076.56 from our assets (\$224,719.71) means that we finished the year with a net of \$178,294.47 in cash assets. This amount is ~77% higher than the next closest year, which was in 2019. Overall, the Core Club is in a solid financial position.

For the 2020/21 fiscal year, we developed a very conservative budget because of the unknowns associated with the COVID-19 pandemic. We anticipated the 2020/21 fiscal year would run at a deficit of approximately \$23,000. Instead, we ran a surplus of roughly \$80,000. This surplus occurred in part because membership fee revenues were much higher than anticipated, with a record value of \$124,544.04, 38% higher than the budgeted amount of 90,000.00 (refer to the membership report for details).

Day Operations

The following is a comparison of lodge sales across the previous five years. Lodge sales include day passes, ski and snowshoe rentals, and backcountry and snowshoe fees. Exact details can be found in the "Fund Budget Detail Report for Fiscal End 2021". In 2020/21, we collected ~7% less revenue compared to 2019/20, which is not surprising given the COVID-19 related travel restrictions.



Ski League

Revenue exceeded expenses by \$5265. Registration for Ski League was up about \$5000. However, some of this is carry-over money from the previous fiscal year (money raised for Nationals that didn't happen).

Budgeting For The Future

The Core Club will cover \$25,000 of Ski League operations in 2021/22. This amount will include \$20,000 for a new position: The Program Coordinator, who will take over from the work many volunteers have conducted who can no longer keep up with the growth of the club. This amount will also cover \$5,000 of the club coach salary. The Core Club is budgeting for a \$16,000 deficit for 2021/22, though this amount can readily be absorbed because of the record cash assets we have.

Sincerely,
 Robert Serrouya, *Acting Treasurer*
 Brendan MacIntosh, *Bookkeeper*

Revelstoke Nordic Ski Club

Balance Sheet As at 31 Mar, 21

ASSET

Current Assets

RCU - Club Account		32,970.16
RCU - Membership shares		66.07
RCU - Member rewards		17.74
RCU - Bond Holding Account		3,600.74
Term Deposit		180,000.00
Accounts Receivable		8,516.32
Hut Float		200.00
Total current Assets		<u>225,371.03</u>

Capital Assets

Lodge and Shop	568,761.00	
Accum Amort - Lodge and Shop	<u>(372,728.00)</u>	
Lodge and Shop - Net		196,033.00
Furniture and Equipment	6,621.20	
Accum Amort - Furniture and E...	<u>(5,301.20)</u>	
Furniture and Equipment Net		1,320.00
Timing Equipment	10,840.40	
Accum Amort - Timing Equipm...	<u>(10,840.40)</u>	
Timing Equipment - Net		0.00
Lights and Landscaping	215,702.86	
Accum Amort - Lights and Lan...	<u>(117,605.86)</u>	
Lights and Landscaping - Net		98,097.00
Snowmobile	11,000.00	
Accum Amort - Snowmobile	<u>(4,796.00)</u>	
Shop - Net		6,204.00
Groomer	404,919.47	
Accum amort - Groomer	<u>(270,036.47)</u>	
Groomer - Net		134,883.00
Brush King Cutter	6,547.33	
Accum Depr - Brush King	<u>(655.33)</u>	
Brush King - Net		5,892.00
Total Capital Assets		<u>442,429.00</u>

TOTAL ASSET 667,800.03

LIABILITY

Current Liabilities

Accounts Payable		12,040.31
GST Paid	(4,604.39)	
GST Collected	<u>9,140.64</u>	
GST Owing (refund)		4,536.25
CEBA loan		30,000.00
Damage Deposit for Lodge apar...		500.00
Total Current Liabilities		<u>47,076.56</u>

TOTAL LIABILITY 47,076.56

EQUITY

Equities

Current Earnings		64,766.98
Retained Earnings		555,956.49
Total Equities		<u>620,723.47</u>

TOTAL EQUITY 620,723.47

LIABILITIES AND EQUITY 667,800.03

Revelstoke Nordic Ski Club Income Statement 01 Apr, 20 to 31 Mar, 21

REVENUE

Sales Revenue

Term Deposit Interest	9.18
Ski Clinics and Private Lessons	2,063.10
School Program	2,565.00
Coaching Revenue	6,000.00
Day use Fee Revenue	31,809.69
Wage Subsidy	49,432.52
Rent for Lodge apartment	4,250.00
Membership Fee Revenue	124,544.04
Insurance Collected	23,871.00
Parking Lot Revenue	4,453.22
Ski League Revenue	32,700.00
Save-On-Foods card Revenue	5,940.00
Wax Revenue	240.00
Fundraising Revenue Firewood	4,815.00
Donations	3,794.55
Grants	95,501.00
Bottle Drive	2,140.60
Save-On-Foods opt out cheques	1,740.00
Nationals Fundraising	<u>4,013.70</u>
Net Fundraising	<u>7,894.30</u>
Net Sales	<u><u>399,882.60</u></u>

Other Revenue

Club Account Bank Interest	639.19
Miscellaneous Revenue	341.42
Rental Ski Revenue	18,831.29
Rental Snowshoe Revenue	1,110.88
Expense Recoveries	<u>10,000.00</u>
Total Other Revenue	<u>30,922.78</u>

TOTAL REVENUE 430,805.38

EXPENSE

EXPENSES

Coaching courses	4,251.17
Wax Expense	<u>14,504.88</u>
Total EXPENSES	<u>18,756.05</u>

Payroll Expenses

Wages	152,755.34
CPP Expense	7,566.24
EI Expense	3,323.73
WCB Expense	2,248.78
Subcontractors	5,152.50
Employee benefits	<u>1,999.92</u>
Total Payroll Expense	<u>173,046.51</u>

General and Administrative Expenses

Covid Adaptation	1,382.82
Communication Expense	813.50
Day Lodge Operation and maintenance	6,205.42
Snow Removal	3,900.00
Insurance	7,682.00
Licenses Fees and Dues	260.00
Office and Admin Supplies	8,141.82
Ski League Expense	11,863.51
Ski League Expense - Race Team	2,565.79
Ski League Carry Forward	2,701.00
Rental Skis	549.31
Rental Snowshoes	427.89
Groomer Fuel Expense	15,206.32

Groomer Maint and Parts expense	5,525.14
Snowmobile Groomer Expense	914.01
Trail Maintenance Expense	10,779.93
Shop Oper and Maintenance	7,620.94
ATV maint and repairs	1,173.71
Athlete Support	1,500.00
Clothing Expense	(286.99)
Membership Expense	24,428.98
Club Event Expense	1,412.00
Accounting Expense	6,637.50
Amortization Expense	51,200.31
Advertising Expense	277.76
Bank and Interest Expense	<u>1,353.17</u>
Total Gen and Admin Exp	<u>174,235.84</u>
TOTAL EXPENSE	<u>366,038.40</u>
NET INCOME	<u><u>64,766.98</u></u>

Executive Director's Report

Thanks to the continued support of board members, staff, and club members, I felt in this second season as Executive Director for the club that I found the “rhythm” of the position better. It was great to be able greet familiar faces on the trails, continue strengthening the relationship with our club partners, and work to support the vision of our club. There is a lot going on at our club – fantastic!

I would like to thank the efforts that everyone put in this season due to the pandemic: our members stepped up to the plate, following our COVID precautions so we could ensure a safe fun ski for everyone; staff and volunteers put strategies in place that served us well, and continued to adapt as the situation warranted it; and our board stepped forward every time something was needed to be done. Our positive season reflects the strength of our club.

A couple of notable successes to mention from this past season:

- During our fiscal year we were able to secure \$64,046 in grant funding above program grant funding. Already in April and May we have secured over \$50,000 more. This is a reflection of the great ideas, time and information from staff and volunteers, complemented by the designated time of an ED to submit applications. Please visit our website for a list of our sponsors/donators.
- We have met one of our goals from our Strategic Plan Cornerstone #4 point #23 “Pilot and assess demand for an evening ski rental program”. We successfully hosted a series of 4 Wednesday evening ski sessions which were so well received we continued with more. With this positive result we have already planned in our fiscal budget to have regularly scheduled evening skiing sessions next season.
- This season saw the first pilot shuttle program come to RNSC 3x daily on Saturdays and Sundays. Thanks to Revelstoke Tourism, the municipal government and Everything Revelstoke for the support of this pilot. While ridership was low due to COVID-19, there was much expressed excitement about the shuttle and hopes to take it in the future.
- One of the goals of RNSC is to be sustainable and this includes maintaining our trail network and infrastructure. This summer (2021) we have secured funding and will see the club invest into checking off the “to-do” list led by our Operations Manager Duane Dukart. Nice to see this list shrink as opposed to grow!
- The local chapter of the Alpine Club of Canada now has representation in our area and it has been great to liaise with their representative Benjamin Wilkey.

RNSC is an ever expanding club and I am looking forward to continuing being a part of it. I wish everyone a great summer and we'll see you on the trails next season.

Sincerely,
Bridget Daughney
Executive Director

Lodge Manager's Report

Each season coming back to work at RNSC is always exciting. Every season I have worked there are big changes and great challenges to meet. This season the challenge was COVID-19. With great teamwork (thank you to Bridget and Ashley) the lodge ran incredibly smoothly this season. Management of COVID-19 protocols has gone well at the lodge. Thank you to everyone who has complied with our new rules and had to adjust their winter season because of this.

In this physically distanced time I have been so thankful for the regular faces I get to see and say a hello to. Because of the pandemic I realized how many of our regular users are from outside of B.C. Typically there are skiers from the U.S. and Eastern Canada that frequent our area for a few weeks to a few months. I have dearly missed seeing their faces and catching up about their lives over the spring, summer and fall.

This season saw the addition of Ashley to our office team. Ashley has blended in seamlessly, like she is a seasoned employee. We look forward to having her join us again next season.

Rentals have gone smoothly, despite COVID-19, with everything taking place on the deck outside. This season, for the first time, we experienced some rental return problems. Not all of our skis were returned promptly, and some skis went missing altogether. The honour system will be tightened a bit for next year. Our free youth rentals totalled 521 for the season in comparison to 249 last season.

Our annual passes for backcountry and snowshoeing have gone up. During the 2019/20 season there were 28 backcountry passes and 3 snowshoeing. This season there has been 93 annual backcountry passes and 15 annual snowshoe passes purchased. For the first time, users were able purchase the passes on Zone 4 this season. We are doing a great job gaining compliance for our annual passes.

Day passes continue to be our highest revenue for the lodge. We sold 2,742 day passes this season. Thank you to Duane (Operations Manager) for the push to purchase the smaller ticket size. Many of our visitors appreciate this and are more willing to wear the smaller pass.

Membership sales, as well as the number of members picking their memberships up from the office, have been great - our biggest season yet. Thank you to the members for taking the time to pick up your membership.

Adventure Smart set up in our stadium area 3 times this season. With the popularity of outdoor recreation, it's great to support this important information for all users to our area.

It has been a pleasure to be apart of RNSC for another season. Enjoy the spring, summer and fall.

Sincerely,
Paula Martens
Lodge Manager

Operations Report

The winter of 2020/2021 proved to be another fabulous season for the Revelstoke Nordic Ski Club's operations! Despite what seemed like early snow, it turned out to be a challenging start with late November and early December rains instead of snow. What snow we had built up on the trails melted or shrunk to nearly nothing. With dedicated rolling and ginzu operation, from numerous volunteers and staff, we managed to squeak out some okay early December skiing. Snowfall began again on Dec 21st and snowcat grooming began on December 22nd, as opposed to Dec 6th last season. We had mostly great skiing conditions right through until April 15th, in spite of the below average snowfall throughout the winter. Last day of snowcat grooming was April 6th, while ginzu grooming continued on an irregular basis until April 17th. Trails were largely still skiable, but skier numbers slowed down to a trickle.

In preparation for each season, Duane Dukart, Operations Manager, spends much of his fall maintaining our fleet of grooming equipment (2016 Prinoth BR350, 2018 Skidoo Skandic, and 2017 Polaris Sportsman quad). This year, like most years, a team of dedicated volunteer snowmobile/quad groomers along with staff spent many hours preparing and packing trails for regular grooming. This begins just after the first substantial snowfall (usually we can begin packing trails with as little as 10 cm on the ground), and continues until the snowcat can safely groom trails without risking costly damage. Despite tough conditions this season surrounding COVID-19 protocols, we were able to safely prepare the trails. However, the early season trail preparation proved to be a bit hard on all our grooming equipment, because of extensive use and lack of good snow coverage. This kept Duane very busy with repairs and maintenance. Our grooming equipment has slowly been updated with more fuel efficient, quieter, and lower maintenance machines to provide dependable grooming. Currently Duane is developing a new groomer attachment for packing trails smoothly when the snow is too sticky for traditional tilling. It looks promising that it may eliminate the days when the groomer leaves deep grooves behind. Maintenance of this fleet, as well as summer maintenance of trails/facilities, is largely performed during the off-season to provide you, our members, with well maintained, safe trails.

This year's snowfall was substantially less than average, but the regularly cooler temperatures, especially at night, kept the snow in good condition and made for comparatively easier grooming. There was only one night that was too warm and made for difficult grooming, resulting in poor skiing conditions.

Each fall, Duane coordinates a team of volunteers to brush each trail to provide quality early season skiing. New for this season's trail brushing is a tow-behind self-powered brusher (Thank you to the CBT Community Initiatives grant). You may have noticed the lack of sticks poking through the snow as soon as we had a few inches of snow. It has proved to be a great asset to our fleet of trail equipment. Last fall, a team of dedicated volunteers used brush saws, clippers, loopers, pole saws and shovels, and also ran the trail brusher. It was especially important for this season as the hardworking Revelstoke Fire crews, who usually help out immensely, were busy saving California and Australia. Thank you again to our amazing volunteers.

Also new for this season, is a snow bucket for the front of the snowcat (thank you Resort Municipality Initiative Funding). This allows us to move large quantities of snow onto the thin or bare spots of the trail as needed. You may have noticed that problem spots showing up this spring (Easy Al's, Mickey's, Evelyn's, Main Loop) were suddenly much better. Usually, this fix lasted for several weeks if there was snow available. The snow bucket will come in very handy for early season trouble areas next winter.

This summer with combined funding from Columbia Basin Trust and RNSC, the club has a budget to do some trail improvement to make safer grooming and better quality skiing. This will involve improving drainage, culvert replacement (thank you Recreation Sites and Trails BC for 2 culverts), ditch cleanout, rock removal, trimming overhead branches on all narrow trails and widening the trail in a few sections that are just too narrow to safely groom. All of this will also enhance early season grooming and skiing.

Rerouted snowshoe trail: the fire crews did give us plenty of time in the early part of the 2020 summer brushing out a new route to take the snowshoers off the ski trails. The new route stays above Snakes and Ladders, and Evelyn's, then drops below Mickey's at the lower Dynamite junction. It stays below Mickey's all the way back to the parking lot. The lower section of the snowshoe trail was mostly unusable this winter, because of lack of snow, so you would have seen some snowshoers using the old route back to the lodge. Also, this summer we are planning an additional snowshoe loop that will go higher and connect to the existing Black Forest bike trail to return to the lodge.

A webcam was added this season to view the parking lots to assist with COVID-19 related decisions around when to ski. It will be used in the summer to monitor nuisance or vandal incidents around the lodge and workshop.

Summary of 2020-2021 Operations

- Lower than average snowfall made for challenging early season grooming, but cooler than average overnight temperatures made for good quality skiing throughout the regular season.
- We had 10 experienced volunteer groomers on the roster for the snowcat groomer and 6 more volunteers for the rolling and ginzu grooming.
- There were no grooming days lost due to mechanical breakdown of the snowcat.
- Groomer fuel (snowcat) used was \$15,200 vs \$15,350 last season.
- Approximately 430 hours on the snowcat this season vs 450 hours for last season.
- The cost of groomer maintenance supplies and parts this season was approximately \$6000 out of a budgeted \$6500.
- A snow bucket was purchased to move snow onto thin and bare areas, which improved late season skiing conditions on the lower trails.
- Last day of snowcat grooming was April 6th for a total of 106 days vs 120 last season.
- Ginzu grooming continued irregularly until April 17th.
- Early season conditions were greatly improved by the purchase/use of a pull brusher.

- More summer maintenance is anticipated on the trails in 2021 to reduce the problem of overhead branches, water control, and trail width.
- Thanks to paid staff, volunteers and members for another stellar season! Our operations depend on dedicated staff and a robust membership to maintain and enjoy our trails.

Duane Dukart & Ken Gibson
Operations Manager & Director

Coach's Report

Amidst uncertainty and restrictions, 2020-21 proved to be yet another successful season for the Revelstoke Nordic Ski Club (RNSC). Included in this report is a summary of all programs led and supported by Head Coach, Matt Smider: elementary and secondary school programs, adult and private lessons, coaching development, skill development programs and race team.

Ski S'kool

Our Ski S'kool program successfully played host to all grade four students from Arrow Heights, Columbia Park, and Begbie View elementary schools. Unfortunately, Ecole des Glaciers was unable to attend due to COVID considerations. In total we hosted 324 elementary school ski visits. Each class made four trips to Macpherson; enjoying instruction on the Nordic fundamentals, playing a multitude of games and skiing the Dog Loop, Mickey Olsen Loop and Main Loop. Our staff for these sessions were Maja Jacob and Tayla Koerber, with volunteer support from Paula Hill, James Vickers and Carolyn McBain. Thanks to the teachers, parents and non-parent helpers for their support during the visits.

Revelstoke Secondary School

RNSC and Revelstoke Secondary School (RSS) combined efforts to run a successful Nordic program encompassing the eighth and ninth grades' RSS physical education students. Each class attended for two or three sessions, for a total of 351 skier visits; visits were led by Matt Smider.

Ski After School

Once again, we were able to host a successful Ski After School program with five sessions for grades 5 – 7 running from February through to mid-March. In total, we hosted 61 skier visits, led by Tayla Koerber and supported by Sarah Newton, Beth Sheldon, Emily Holmes and Leslie Hogg. Thanks to the Stoke Youth Network for the financial support to operate the program.

Adult Lessons, Private Lessons and Clinics

RNSC provided 48.5 private and semi-private lessons throughout the 2020-21 season, instructed by Matt Smider, Tayla Koerber, Beth Granstrom, Marlie Molinaro and Robyn Thomas. Unfortunately, we were unable to provide our regular adult group instructional programming.

Coaching Development

A major success of the 2020-21 season was the extensive coaching development undertaken by RNSC, in particular with regards to current race team athletes. Given the lack of a race calendar and with an increase in program registrants, athletes stepped up to support our Bunnies, Rabbits and Trailblazers programs, coaching a combined total of over 150 sessions. Regarding coach training, 12 coaches completed the Intro to Community Coaching Online Module, and nine coaches carried onto the in-person Community Coaching Workshop. One coach attended their Training to Train workshop and another their Learning to Compete workshop. In addition, Robyn Thomas and Ann-Marie Gill participated in CCBC Provincial Coaching Experiences at the September and October dryland camps.

Training Groups and Coaches

Here is a summary of our 2020-21 Skill Development and Race Team programs and coach support:

# Athletes	LTAD Level	# Coaches	Coaches / NCCP Levels
Bunnies: 23	Active Start	7	Naomi Biggin-Pound (CC), Lindsay Nelson (ICC), Sarah Darval (ICC), Marlie Molinaro (CC), Jaclyn Elliott (CC), Maeve MacLeod (CC), Abby Maloney (ICC)
Rabbits: 56	FUNDamentals	24	Paula Martens (CC), Tayla Koerber (L2T), Kelsey Knoll (CC), Jody Castillo (L2T), Rebecca Brosch (CC), Erik Brosch (CC), Nelson Luxmoore (CC), Alexandra Luxmoore (CC), Emily MacLeod (CC), Zoe Larson (CC), Polly van Oort (CC), Cedar Cameron (CC), Francesco Morrone (ICC), Nyssa Thomas (ICC), Sophie van Oort (CC), Meya Musseau (CC), Dorothy Connoy (ICC), Sierra Pochay-McBain (CC), Micah Jacob (ICC), Ruby Serrouya (ICC), Elliot Wilson (CC), Gabriella Draboczi (CC), Colin Bergeron (ICC), Conor Mackenzie (ICC)
Trailblazers: 8	L2T	2	Sharon Woods (CC), Elliot Wilson (CC)
Track Attack 1 & 2: 13	L2T	5	Bruce Granstrom (T2T), Chad Smith (L2T), Brendan MacIntosh (L2T), Marnie Graf (CC), Matt Smider (L2C)
Junior Development 1 & 2: 28	T2T, L2C	6	Ann-Marie Gill (T2T), Maja Jacob (L2T), Mandy Kellner (T2T), Robyn Thomas (L2C), Rory Luxmoore (T2T), Matt Smider (L2C)
Senior Development: 4	L2C, T2C	1	Matt Smider (L2C)
132		45	

Skill Development Programs

RNSC was proud to provide another season of our Bunnies, Rabbits and Trailblazers programs under the coordinator of volunteer extraordinaire, Brendan MacIntosh. A best-ever total of 87 Bunnies, Rabbits and Trailblazers took part in this season's programming, offered on Tuesday evenings (Rabbits) and Saturday mornings (all programs). Thanks to our lead coaches: Naomi Biggin-Pound, Lindsay Nelson, Sarah Darval, Paula Martens, Tayla Koerber, Kelsey Knoll, Jody Castillo, Rebecca Brosch, Erik Brosch, Gabriella Draboczi, Colin Bergeron, Conor Mackenzie, Dorothy Connoy. In addition, thanks to Cindy Maloney and Sophie Kirwan for the administration and fundraising support. Finally, thanks as always to the unnamed families and friends who do many things, big and small, to ensure participants are having fun!

Race Team

Albeit unique and unprecedented, the Revelstoke Nordic Ski Team enjoyed a successful 2020-21 season. In the absence of other spring activities (e.g., track, soccer), the team took this opportunity to increase sessions from the usual one minimum weekly session in May and June. Beginning in May, training was delivered online with a minimum of three weekly sessions. Three minimum weekly sessions continued through the summer, and as we were able to transition to in-person sessions. Unique to the 2020 dryland training season, we introduced a second Revelstoke-based, six-day volume camp in August; the first volume camp took place in July. Training frequency increased to a minimum of four weekly sessions in September and continued throughout the winter.

Revelstoke was able to host two one-day dryland training camps for Okanagan skiers in September. Additionally, provincial team athletes were able to attend dryland camps throughout late summer and fall. CSI-targeted provincial team athletes were allowed to attend two winter on-snow camps, one in January and one in March.

In the absence of a competition calendar, the Revelstoke Nordic Ski Team were provided with a unique array of training opportunities throughout the winter season. Time trials were regularly scheduled beginning in late-November and continuing until late March. In addition to modifying regular training sessions, athletes participated in the following training opportunities on skis:

- Orienteering
- Scavenger Hunt
- Holiday Distance Challenge
- Tour de Revelstoke; competition venues created at various locations around town
- Skier Cross; on multiple occasions, athletes had course building sessions leading up to the events (outside of normal practice times)
- Enduro
- Ski-Snowshoe Duathlon
- Multi-event Ski League Olympics; all Ski League and Race Team

To finish off the season, Revelstoke hosted their own version of Ski Nationals; a week-long series of intraclub competitions where Race Team athletes were divided into club teams from across the country and competed for the overall club aggregate awards. Competitions included a Classic Interval Start, Skate Enduro, Skate Skier Cross Team Sprints, and a Nordic Pentathlon (biking, running, classic, snowshoe, skate). Local businesses, Skookum, Mica Heliskiing, Flowt and Terra Firma's Kitchen sponsored draw prizes for each day of the competition.

Although most of our athletes did not have the opportunity to engage in formal competitions this past season, RNSC was fortunate to have had three athletes (Elizabeth Elliott, Beth Granstrom and Alexandra Luxmoore) selected to represent Canada at the 2021 World Junior / U23 Championships in Finland. This selection proved a major source of training motivation for attending athletes and their supportive teammates. Furthermore, Revelstoke had 25 athletes selected to the three tiers of the BC provincial teams;; Talent Squad, Development Squad and Ski Team; more than any other club in BC. Here is a summary of the selected athletes:

BC Talent Squad

Abby Maloney, Cedar Jacob, Evan Smith, Fiona Woodman, Isobel Wilson, Kieran MacIntosh, Lutz Berkenbosch, Maya Royle, Natalia Morrone, Sophie van Oort, Tobin Gill

BC Development Squad

Francesco Morrone, Maeve MacLeod, Meya Musseau, Micah Jacob, Nyssa Thomas, Ruby Serrouya, Sierra Pochay-McBain

BC Ski Team

Alexandra Luxmoore, Beth Granstrom, Elizabeth Elliott, Elliot Wilson, Emily MacLeod, Jaclyn Elliott, Marlie Molinaro

The race team is supported by a community of people, businesses, and organizations. Much appreciation is extended to Robyn Thomas, Bruce Granstrom, Mandy Kellner, Rory Luxmoore, Maja Jacob, Chad Smith, Marnie Graf, Brendan MacIntosh and Ann-Marie Gill for their superb efforts coaching during the 2020/21 season. Thanks to Chad Smith for taking on the role of Director of Athlete Development and for chairing the Athlete Development Committee (ADC). Appreciation as well for the continuous efforts of the rest of the ADC: Bruce Granstrom, Rory Luxmoore, Eleanor Wilson, Brendan MacIntosh, Robyn Thomas, Natalie Macleod, Kendra von Bremen and Cindy Maloney. Our athletes benefited greatly throughout the entire season from the ongoing support and expertise provided by Fraser Sprigings at Keystone Health. This season, we had additional support from Neil Jones at TransCanada Fitness and Exercise Physiologist Jess Kryski. Our program benefited enormously from the receipt of grants from BC Community Gaming, the National Winter Sports Association, Basin PLAYS, and Via Sport. We appreciated our local Nordic shops, Flowt and Skookum for continually supporting our skiers through the provision of service, competitively priced equipment, and sponsorship of our team race suits and warm-ups. Finally, and once again, thank you to all the unnamed parents, friends and family who help in a variety of ways to ensure the happiness of our participants and the broader success of our programs.

Matt Smider
Head Coach

Communications and Membership Report

RNSC was voted best non-profit and club in Revelstoke this year! And are we surprised?

This year, RNSC had to adjust to COVID-19 requirements, limiting the use of the lodge and facilities to staff and controlled membership use. In spite of these challenges, Revelstokians demonstrated their love and support for Nordic skiing by purchasing a record **1228** memberships in 2020-21. This was an increase of 25% from 2019-20 memberships of **922** (and close to 100% increase from 4 years ago in 2016-17 of **697**). Initial sales started online in September on Zone4, was supported by a live Membership Day in October and continued online until March 2021.

RNSC membership is comprised of members ranging from infant to those in their 80's years old, reflecting a broad community appeal.

The club is supported in strength by a vast number of member volunteers providing invaluable services including:

Groomers
Youth and Adult Program support

Operations/Trail maintenance
Governance/Administration

New this year, were the ambassador and parking lot assistants. These were member volunteers who greeted facility users and helped maximize the parking space during the busy holiday/program hours.

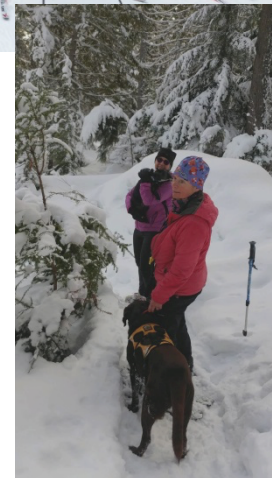
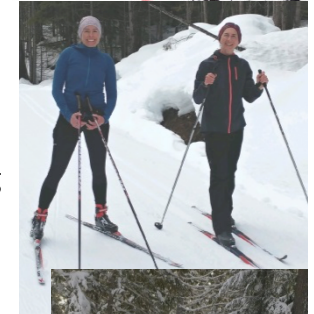
Additional initiatives included:

- Adding the Nordic Centre to the transit shuttle schedule on weekends.
- Evening rentals on Wednesday in March. This proved so popular with the members on the trail that it was continued (weather permitting) until the end of the season.

Club communications are provided to members in the monthly Nordic News digital newsletter, the RNSC website, Facebook and Instagram. Members are invited to offer comments or suggestions on the club through the RNSC feedback form provided on the website and newsletter.

Because of the RNSC membership's involvement and ownership, the Nordic Centre is the quality facility it is and offers the community a healthy and rewarding lifestyle choice.

Suzanne Grieve & Laurel Corrigan
Membership Directors



Athlete Development Report

To say the least, 2021 was a unique year for the Revelstoke Nordic Athlete Development program. COVID-19 was ever-present and there were virtually (pun intended) no races except for a few very notable exceptions for some of our high-level skiers. Regardless of the challenges, our team still found success in finding new ways to train, having focus on improving technique, and finding ways to still race even though it was all in Revelstoke (but at new venues!). Throughout the year, Matt Smider continued to lead an incredible team of volunteer coaches and parents who dedicated their time to the development of our young athletes and children.

A big blow came to us late in the season as Matt announced that he has decided to switch gears and enter new frontiers in his life. Although the news of him leaving was somewhat crushing (there's no other way to put it), we are all so appreciative of all the years he has given to the club and race team. Although it is bittersweet, we are excited for Matt's future, as well as the prospect of welcoming new leadership to the team later this spring.

A few of the many noteworthy highlights from the season:

- Let's get the COVID-19 stuff out of the way first. We had two program "shut-downs" early in the season, one in late October and another in early December. Both were related to cases in the community, and were precautionary (no cases were transmitted throughout the ski team, at least that we know of). We learned from these hiatuses, and were able to adjust our program protocols to operate the rest of the season safely. The amazing lifestyle that Nordic skiing can provide kids and adults alike was even more prevalent this year as it proved to be almost the perfect sport to weather a pandemic.
- Significant youth enrolment, with 131 kids enrolled, in our core programs including Bunnies, Jackrabbits, Trail Blazers, Track Attack, and Junior Development; this represented a 28% increase from 102 in 2020, a number that was relatively stable for a number of years. Ski S'kool Elementary program hosted 324 skier visits and 351 Secondary School skiers. We did not run adult group instructional programming this year due to COVID-19, but facilitated 48.5 private and group lessons.
- Lack of races provided a unique opportunity for our senior Junior Development Athletes to contribute to our Ski League programs. Every Saturday, these teens were out volunteering with our up-and-coming skiers, supporting the core Ski League coach team.
- Saturday and Tuesday Night Jackrabbits sessions were very well attended. Saturday sessions for all Jackrabbits & Trailblazers started later in December due to COVID-19. Jackrabbits 2-4 were offered a one-hour skate ski focused group session Tuesday afternoons. Sarah Newton also offered Monday after school sessions for keen high school skiers.

- Surplus club funding allowed the team to purchase necessary equipment to meet the demands of our growing Athlete Development programs.
- Our athletic programs were awarded a \$24,000 BC Gaming grant & \$5,000 National Winter Sports Development Association grant to pay a large portion of the Head Coach salary, and awarded CBT Plays training grants to host coaching courses. The Save-On-Foods Card fundraiser has continued, and expanded to include Le Marche, thanks to the efforts of Mardi Syrnyk and newcomer Sophie Kerwin. Our Bottle Drive, organized by Natalie MacLeod, looked different this year, but still contributed ~\$1,500 to our team. Our firewood fundraiser was a big success thanks to Rory Luxmoore & fire-crew, earning us ~\$5,000.
- Our core race team was unable to compete due to race cancellations. However, we did see an unprecedented representation of three local athletes at the 2021 World Junior / U23 Championships in Finland. Elizabeth Elliot and Beth Granstrom represented as U23, and Alexandra Luxmoore competed in the Junior races. Although we value all programs from Bunnies to Masters skiers, this international acclaim is a HUGE accomplishment for our small-town club. The race team greatly appreciates the \$1500 core club funding that was contributed to these athletes' expenses.
- As in past years, we achieved a budget surplus (~\$4500), which will provide a buffer for the coming season's shortcomings with CCBC coach income and NSWDA shortfall (if any).
- First ever "Tour de Revelstoke", led by Matt, saw our athletes training and racing in alternate ski settings: The Revy Golf Course and the Illecillewaet Green Belt. All was capped off, of course, by our annual "Downhill Day" where our race team shredded the pow at RMR!
- The ADC received approval in April from the RNSC Board to initiate a new Program Coordinator seasonal part-time position! This will be a very welcome role as our programs continue to grow, and it will be extremely exciting to steer this position in a way that is beneficial to both the ski league programming and the greater club itself. The Program Coordinator will report to the Chair of the ADC.
- Lastly, the ADC has hired a new coach: Zach Hill. Zach has arrived in Revelstoke in late May from Bend, Oregon, and after a mere 2 weeks of quarantine, will take the helm of our race team as head coach. We are very excited to welcome Zach, his wife Lisa, his dog, and his expertise to this new stage in the team's growth!

The Athlete Development Committee (ADC) is a group of volunteers that meet monthly to plan and implement the delivery of youth and adult programs. The committee consists of:

Chad Smith, Chair

Matt Smider, Head Coach

Brendan MacIntosh, Jackrabbit Coordinator
Bruce Granstrom, Race Team Support & Liaison
Cindy Maloney, Skill Development Program Lead
Robyn Thomas, Finance Committee & Grant Lead
Rory Luxmoore, Race Team Support & Liaison
Natalie MacLeod, Fundraising, Accommodation, Nationals & Volunteer Coordinator
Eleanor Wilson, Fundraising, Accommodation, & Team Scream Coordinator.
Mardi Syrnyk, Team Clothing / Save-on Cards
Kendra Von Bremen, New member

The ADC will continue to work through the off-season to ensure fundraising and programming tasks are completed including:

- Transition of new Head Coach Zach Hill into his role.
- Hiring and initiation of Program Coordinator role.
- Continue the training activities of Track Attack and Junior Development (JD) athletes in the dry land program (under ViaSport Covid protocols), starting in May with JD. This will include the Head Coach turnover from Matt to Zach to develop training plans and coordinate these activities with the help of Bruce, Mandy, Rory, Ann-Marie, Chad, Maja, Brendan, and Robyn.
- Planning programs before advertising in Fall Recreation Guide.
- Planning for NCCP coaching & officials courses in the fall.
- Determining coaching, volunteer, fundraising, and equipment requirements for next season.
- Grant application writing (BC Gaming, Pacific Sport, & National Winter Sport/AltaGas).
- Raising funds through Club bottle depot donations, wood fundraiser, and Save-On-Food cards.

**Seeking volunteer coaches* If you would like to be a volunteer coach or have other time/skills to offer, please contact the ADC! Coach, Wax Tech, and Officials training is paid for by fundraising and fees.*

I would like to offer my sincere thanks on behalf of the ADC and the RNSC Executive Board to all the parents, coaches, and volunteers who have invested in our Athlete Development Programs!

Chad Smith
Director of Athlete Development

Social Media Report

RNSC has had a mild presence on social media for a number of years and have been slowly working to strengthen our posting. This past season we partnered with Revelstoke Tourism to specifically target a growth in our digital presence. Revelstoke Tourism provided funding and expertise consulting along with digital resources and webinars. From RNSC, Ashley Schweitzer took on the weekly posting tasks for our Facebook and Instagram accounts. Paula Martens helped direct the content and organized our Facebook contest. Bridget Daughney gathered photos and content ideas from board & club members, other clubs and the general public.

Starting in January we had a goal to increase our Facebook page likes and Instagram followers by 10% for the season. We achieved 10.2% growth for our Facebook page likes and an almost 20% follower growth on our Instagram page. The following metrics are from the “Insights” tab on our Instagram profile and Facebook page.

Table 1: Total growth in percentage of our social media pages.

	January 3, 2021	March 20, 2021	Growth (Percentage)
Facebook Page Followers Total	878	971	+10.6%
Facebook Page Likes Total	788	868	+10.2%
Instagram Page Followers Total	595	712	+19.6%
Instagram Posts Total	62	85	+37.1%

Table 2: Account activity and metrics over a 30 day period.

FACEBOOK			
30 Day Periods	Dec 6, 2020 – Jan 2, 2021	Feb 20, 2021 - Mar 19, 2021	Growth (Percentage)
Total Views	225	497	+120.9
Page Likes	35	54	+54.3
Post Reach	6,077	5,710	-6.0
Post Engagement	622	1,289	+107.2
New Page Followers	38	58	+52.6
INSTAGRAM			
Accounts Reached	371	628	+69.2
Content Interactions	112	454	+305.4
Content Shared	2 posts	11 posts	+450

RNSC also created its own hashtag: #revelstokenordic. Using a common hashtag directs all photos with that hashtag into the same area, so that when people click on our hashtag, they

can see any photo from any user that has used that hashtag on their photo. This way, our followers can see other posts/photos at our trails that other social media users have taken. Using this principal we also used the Revelstoke Tourism hashtag of #therealstoke to try and bring new people to our social media posts. It is harder to derive exact metrics on how many new followers this drew. We definitely saw an increase in traffic when Revelstoke Tourism pages tagged our accounts in their posts. We will continue to use these hashtags next season to drive more traffic.

Our most successful posts (besides the Facebook giveaway post) were the posts where we recognised a member of the community or our club. These posts had more engagements (likes, shares, and comments), which shows that our followers liked to see posts like this more than just “informational” posts. Posts that recognize members of our club is a form of member appreciation and shows that we are connected with our members and that we value their commitment and support of our club. We love showcasing our members and already have some member posts ready for next season and are keen to have more!

Along with posts we engaged with Instagram stories: photos and videos that vanish after 24 hours. To view someone’s story, tap on their profile photo, and their story will appear full-screen, showing you all of the content they’ve posted in the last 24hrs. The content will play in chronological order from oldest to newest. Unlike regular posts, there are no likes or public comments. For some general information on Instagram such as weekly Wednesday night openings, grooming updates, interesting weather updates, or general trail information, the 24 hour story was more appropriate than posting the same profile post on Instagram multiple times. We also used “story highlights” where you can add stories you've posted previously so that people can view them at any time when they visit your profile. We have three highlight reels: “Information”, “Trail Conditions”, and “You!”. The “Information” reel is for general club posts, such as COVID-19 messaging and pricing. “Trail Conditions” is to highlight grooming updates or fabulous ski conditions. The “You!” highlight shares stories that other accounts have tagged us in.

Overall it was a successful year for our social media engagement. As an organization we learned a lot and are happy to have expanded our base of followers. We look forward to seeing more membership engagement with, and content in our posts next season.

Sincerely,
Ashley Schweitzer, Paula Martens and Bridget Daughney
RNSC Ticket Office Team

Thank You Supporting Organizations and Individuals!

Each season, many organizations and individuals support RNSC through volunteering efforts and funding grants. We would not be the club we are today without this continued community support. This year was no exception, and we cannot thank everyone enough. We try and mention our volunteers as much as possible in our newsletters, day to day chit chat, social media and in the annual reports above. While we respect the many volunteers who prefer to just quietly step up and then hit the ski trails we inevitable miss mentioning someone. So a heartfelt thank you to everyone who makes our club special, makes it run smoothly and most of all, makes it a great community to be a part of!

This past season we have been fortunate in receiving funding and in-kind donations from many organizations and would like to do a big “shout out” for all their support. Thank you to:

- BC Gaming Grant
- BC Timber Sales
- BHEX Construction
- City of Revelstoke
- Columbia Basin Trust
- Cross Country BC
- Everything Revelstoke
- Flowt
- Kal Tire
- Keystone Health
- Kozek Sawmill Ltd
- Le Marche
- Mica Heli Skiing
- Ministry of Transportation and Infrastructure
- National Winter Sport Development Association/Nordiq Canada
- Recreation Sites and Trails BC
- Revelstoke BC Wildfire Service Crews
- Revelstoke CBT Community Initiatives
- Revelstoke Community Foundation
- Revelstoke Credit Union
- Revelstoke Tourism
- Save-On-Foods
- Skookum
- Trans Canada Fitness
- ViaSport

2020 Annual General Meeting Minutes

**Revelstoke Nordic Ski Club Annual General Meeting
7:00 PM, June 17, 2020
Virtual Meeting via Zoom**

Quorum Established: Yes, 24 members online

Board Members Present: Rob Serrouya (Chair), Gina Cinelli, Ryan Gill, Suzanne Grieve, Michael Morris, Aimee Schalles, Robyn Thomas, Jeff Wilson, Catherine Craig

Staff Members Present: Bridget Daughney, Matt Smider, Duane Dukart

Regrets: Paula Martens

Call to order: 7:02 PM

1. Welcome and Introductions

Rob welcomed everyone and reminded them to display their names in their Zoom windows as a "sign-in". Noted the change in the BC Societies Act due to a ministerial order that allows the AGM to be conducted virtually due to COVID-19. Michael confirmed that we did have a quorum of at least 10 voting members present. Rob called meeting to order and introduced the board members and staff in attendance.

2. Approval of AGM Agenda

MOTION: *That the agenda be adopted pending 1 modification, the inclusion of item 'h', "Questions for Directors".*

MOVED: Bruce Granstrom **SECONDED:** Aimee Schalles **CARRIED unanimous**

3. Approval of the Minutes of the June 10, 2019 AGM

MOTION: *That the minutes of the meeting of June 10, 2019 be approved as presented.*

MOVED: Jeff Wilson **SECONDED:** Jody Lownds **CARRIED unanimous**

4. Reports

a) President (Rob Serrouya)

Rob presented a brief summary of his report and thanked the departing board members.

b) Finance (Aimee Schalles)

Aimee gave a brief summary of her report.

MOTION: *To ratify the annual membership fees at the same rates as last year (for regular adult membership this is \$130 + taxes + CCBC insurance fee (\$19); early bird rate is \$115 + tax + CCBC)*

MOVED: Aimee Schalles **SECONDED:** Jody Lownds **CARRIED unanimous**

MOTION: *That the financial report be accepted as presented.*

MOVED: *Darryl Willoughby* **SECONDED: *Bruce Granstrom* **CARRIED *unanimous*****

c) Executive Director (Bridget Daughney)

Bridget gave a brief summary of her role and mentioned that she enjoyed her first year as ED. No big projects for the club this summer due to COVID-19 related uncertainty.

d) Lodge Manager (Bridget Daughney for Paula Martens)

Bridget provided a summary of Paula's report, noting increased ticket sales particularly during holidays. Great reviews from visitors on the new rental gear.

e) Operations (Ryan Gill & Duane Dukart)

Summarized report.

f) Head Coach (Matt Smider)

Summarized report, shared highlights.

g) Communications and Membership (Suzanne Grieve, Jeff Wilson, Catherine Craig)

Suzanne gave summary, Jeff added a little bit about membership events and the survey.

h) Athlete Development (Robyn Thomas)

Summarized report and noted that she has really enjoyed time on the board, special thanks to Matt and the ADC and Rob.

i) Project Manager (Matt Smider)

Summarized report.

j) COVID-19 (Michael Morris)

Discussed concerns about COVID-19 for next year, particularly the busy times next year, e.g., Winter Holidays. Notes that we will have time to watch how other organizations deal with COVID-19 in the meantime.

k) Questions for Directors

Question from member: Request for information about the parking lot spacing that occurred at the end of the season.

Response: Michael – it was an experiment and we probably won't do it next year.

Rob – Done more so for perception that the club was taking all mitigating steps while remaining open rather than actual risk of transmission in the parking lot. The club did have complaints about why it was still operating and the club was seeking to address these concerns.

Question from member: A major issue for the club is land security, asked for comment on the private land that surrounds the club.

Response: Rob - This issue has come up during strategic planning and within the board. The club had contacted the landowners previously and had again shortly after the for sale sign

went up to enquire about the price. This has been a concern for Rob as a board member and club member. But he notes that his experience overseas is that in other countries there are roads in the middle of trails and people either take skis off or ski over them. The land under discussion is a triangle of land near the parking lot. This could be an imminent issue but the club is not actively fundraising to try to purchase it.

Jeff – Recalls strategic planning discussion, but notes that with formation of the trail building committee, the club decided that the new trails projects were of greater priority to the members.

Ryan – The property of 9 acres is below the minimum size that you can subdivide, so the risk is low.

Duane – Some clubs have agreements with property owners to not have snow plowing across road crossings so if the property was developed, it may be possible to ski across with just a bump on the trail.

Rob – There could be possibilities to partner with someone interested in purchasing the property for training or accommodation.

There were no further questions.

5. Election of Directors - Conducted by Pat McMechan

Rob thanked those leaving the board and “presented” mugs to them.

MOTION (Rob): *I motion that Catherine Craig as Chair of the Nominating Committee reports the slate of qualified directors and then, due to Catherine being up for re-election, Pat McMechan shall then take over the running of elections for the board of directors.”*

MOVED: *Suzanne Grieve* **SECONDED:** *Jeff Wilson* **CARRIED** *unanimous*

Catherine presented the slate of nominations prepared by the Nominations Committee and clarified the number of directors currently on the board and the number of positions available. Pat called for nominations from the floor and there were no additional nominations. Thus, all nominees were elected by acclamation.

Elected Directors: Sharon Woods, Chad Smith, Suzanne Grieve, Laurel Corrigan, Catherine Craig, Ken Gibson

2020-21 Executive: President – Jeff Wilson, Vice-President – Michael Morris, Treasurer – Aimee Schalles, Secretary – Catherine Craig

6. Draw for 2020-21 Membership: Jody Lownds won the draw.

7. Adjournment

Motion to Adjourn: 8:21 PM

MOVED: *Jeff Wilson* **SECONDED:** *Pat McMechan* **CARRIED** *unanimous*